



Netgem's FAST Lane™ races ahead, expands Free Streaming with more partners (including Rakuten TV, Zee, and Global Fan Network)



LONDON, July 21, 2025 – Netgem, a leading provider of TV and Streaming services, today announced significant advancements of its Netgem TV FAST Lane service. This development expands Netgem's already industry-leading offering of 250 FAST Channels across the UK, France, Switzerland and Gibraltar.

Netgem FAST Lane has accelerated its content growth by integrating dozens of new high-quality channels to engage viewers and offer partners extensive reach.

Key new content partners include Zee Entertainment (Zee One, &TV), Global Fan Network (GFN) (GFN Soccer), and VOD365's suite of channels - Ketchup, YAAAS!, Cool Summer, GIGS, and Def Jam.

Netgem's offering for kids entertainment is boosted with platform newcomers TAYO+, and Banijay Rights' addition of 'Mr Bean Live Action'.

Meanwhile, sports fans surfing through FAST Channels are now offered Sports Studio, GoPro, Nitro Circus, World Chase Tag, Premier League Lacrosse, Pac-12 Insider, and European League of Football. Content partners MuxIP bring along Cricket Gold and Sports First.

A vital cornerstone is Netgem's expansion of its partnership with Rakuten TV, whose channel lineup enables Netgem consumers to view Comedy, Action, Drama, Family, Sci-fi, Thriller, Romance, Reality, Top Movies, 'The Guardian', Crime and Documentaries.

Jorge Del Puerto, Head of Partnerships and Business Development at Rakuten TV said: "Our expanded partnership delivers Netgem's Telco partners high-quality FAST channels, providing a premium ad-supported viewing experience."

This range of consistently refreshed genre-spanning content demonstrates Netgem's ability to drive strong viewer engagement and monetisation opportunities with their Operator distribution partners.

"Netgem FAST Lane's momentum continues by forging deeper ties with Rakuten TV and Banijay Rights, alongside exceptional new content from partners like Zee Entertainment, GFN, and VOD365. This proves the attractiveness of our distribution model with Telecom Operators," said Sylvain Thevenot, Managing Director - Netgem Pleio.

This strategy of diverse channel expansion for partner reach positions Netgem FAST Lane as a premier solution for Telecom Operators seeking competitive and profitable FAST channels.

About Netgem

Netgem provides technology and services for the video entertainment industry, focusing on two product platforms. Upstream, under the Eclair brand, it offers services for entertainment content publishers. Downstream, under the PLEIO brand, manages streaming services, delivering content and technologies to telecom operators. The core common objective is to enable customers to provide accessible entertainment offers to all, as reflected in the Group's tagline, "everyone's entertained".

NETGEM shares are listed on Euronext Growth (ISIN: FR0004154060, Reuters: [ETGM.PA](#), Bloomberg: ALNTG FP).

About Rakuten TV

Rakuten TV is one of the leading streaming platforms in Europe that combines TVOD (Transactional video-on-demand), AVOD (Advertising video-on-demand) and FAST channels (Free Ad-Supported Streaming TV) providing users with a universe of content and making the whole entertainment experience easier.

The TVOD service offers an authentic cinematic experience with the latest releases to buy or rent in high audio and video quality. The advertising-supported offering comprises AVOD and FAST services. The AVOD service

features more than 10,000 titles available on-demand, including films, documentaries and series from Hollywood and local studios, as well as the catalogue with Original and Exclusive content. The FAST service consists of an extensive line-up of over 500 unique channels among which 100 Owned & Operated (O&O) across Europe, including free linear channels from global networks, top European broadcasters and media groups, and the platform's own thematic channels with curated content.

The company also offers its 'Rakuten TV Enterprise Services', a high-quality, cost-effective solution designed for content owners and distributors to easily launch and monetize their FAST channels and video centric Apps and to empower telcos, OEMs & others to expand their content offer across all modalities (TVOD, AVOD, FAST).

Rakuten TV is available in 43 European territories and currently reaches more than 150 million households via its branded remote-control button and pre-installed app in Smart TV devices. www.rakuten.tv

Rakuten TV is part of Rakuten Group, Inc., a global technology leader in services that empower individuals, communities, businesses and society. The Rakuten Group offers a wide range of services for consumers and enterprise customers, with a focus on e-commerce, fintech, digital content and communications.

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